

Mitsubishi Electric Establishes FA Service Facilities in Querétaro and Monterrey, Mexico

Strengthening a nationwide network for servicing factory-automation products

Ratingen, Germany, 5th July 2017

Mitsubishi Electric Corporation (TOKYO: 6503) announced in May that its Mexico operations have established two new factory automation (FA) service facilities—the Mexico FA Center in Querétaro and the Mexico Monterrey FA Center in Nuevo Leon. The expanded network will enable Mitsubishi Electric to strengthen and accelerate customer support as well as the servicing of FA products in Mexico. Both centers began operating on May 15.

Investment in manufacturing is increasing in Mexico, including in the electrical and electronic sectors. The trend is expected to contribute to increased demand for FA devices and a broad range of related services.

Mitsubishi Electric currently services products through its Mexico FA Center in Mexico City as well as a network of authorised local agents. To keep pace with ongoing domestic investment while continuing to provide high-quality service seamlessly and rapidly, the company decided to expand its service network by opening the Querétaro and Monterrey FA centers.

Under the new arrangement, Querétaro will become the principal FA center for the Mexican market.

Overview

Name	Mexico FA Center
Location	Querétaro Office, Mitsubishi Electric Automation, Inc.
Address	Parque Tecnológico Innovación Querétaro Lateral Carretera Estatal 431, Km 2+200, Lote 91 Modulos 1 y 2 Hacienda la Machorra, CP 76246, El Marqués, Querétaro, México
Region	Nationwide
Business	Product training, technical consultations, and system proposals for Mitsubishi Electric FA products Main models: PLCs, inverters, servos, HMIs and robots Languages: Spanish, English and Japanese

Name	Mexico Monterrey FA Center
Location	Monterrey Office, Mitsubishi Electric Automation, Inc.
Address	Plaza Mirage, Av. Gonzalitos 460 Sur, Local 28, Col. San Jerónimo, Monterrey, Nuevo Leon, C.P. 64640, Mexico
Region	Northern Mexico
Business	Product training, technical consultations, and system proposals for Mitsubishi Electric FA products Main models: PLCs, inverters, servos, HMIs and robots Languages: Spanish and English

Name	Mexico City FA Center
Location	Mexico Branch, Mitsubishi Electric Automation, Inc.
Address	Mariano Escobedo #69, Col. Zona Industrial, Tlalnepantla Edo. México, C.P. 54030
Region	Southern Mexico
Business	Product training, technical consultations, and system proposals for Mitsubishi Electric FA products Main models: PLCs, inverters, servos, HMIs and robots Languages: Spanish and English

	New names	Location
1	Mexico City FA Center	Mexico City
2	Mexico FA Center	Querétaro
3	Mexico Monterrey FA Center	Monterrey

Image captions:



Picture 1:

The Mexico FA Center, located within Querétaro Office of Mitsubishi Electric Automation, Inc.

[Source: Mitsubishi Electric Corporation]



Picture 2:

The Mexico Monterrey FA Center, located within Monterrey Office of Mitsubishi Electric Automation, Inc.

[Source: Mitsubishi Electric Corporation]



Picture 3:

The Mexico City FA Center, located in Mexico Branch of Mitsubishi Electric Automation, Inc.

[Source: Mitsubishi Electric Corporation]

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Note to Editor: if you would like the text in another language please contact Philip Howe at DMA Europa – philip@dmaeuropa.com.

About Mitsubishi Electric

With over 95 years of experience in providing reliable, high-quality products, Mitsubishi Electric Corporation is a recognised world leader in the manufacture, marketing and sales of electrical and electronic equipment used in information processing and communications, space development and satellite communications, consumer electronics, industrial technology, as well as in products for the energy sector, transportation and building equipment.

With around 138,700 employees the company recorded consolidated group sales of Yen 4,238.6 billion (\$ 37.8 billion*) in the fiscal year that ended on March 31, 2017.

Our sales offices, research & development centres and manufacturing plants are located in over 30 countries.

Factory Automation – European Business Group

Mitsubishi Electric Europe B.V., Factory Automation - European Business Group (FA-EBG) has its European headquarters in Ratingen near Dusseldorf, Germany. It is a part of Mitsubishi Electric Europe B.V., a wholly owned subsidiary of Mitsubishi Electric Corporation, Japan.

The role of FA-EBG is to manage sales, service and support across its network of local branches and distributors throughout the EMEA region.

**Exchange rate 112 Yen = 1 US Dollars, last updated 31.03.2017 (Source: Tokyo Foreign Exchange Market)*

Further Information:

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Press contact:

Mitsubishi Electric Europe B.V.

Factory Automation - European Business Group

Monika Torkel

Expert Marketing Communications

Mitsubishi-Electric-Platz 1

40882 Ratingen, Germany

Tel.: +49 (0)2102 486-2150

Fax: +49 (0)2102 486-7780

Monika.Torkel@meg.mee.com



PR agency:

DMA Europa Ltd.

Mr. Roland Renshaw

Europa Building, Arthur Drive, Hoo Farm Industrial Estate, Kidderminster, Worcestershire, UK

Tel.: +44 (0)1562 751436

Fax: +44 (0)1562 748315

roland@dmaeuropa.com

www.dmaeuropa.com